



Discussion of K-12 Student Pass Program

Budget & Finance Committee
January 11, 2022

Dwight D. Burns
Treasurer



Presentation Outline

- Research
 - Benefits of K-12 Pass Program
 - Transit Agency Examples
- DART Background Information
 - K-12 Student Ridership and Revenue
 - Budgeted Amount for Transit Education
 - Public ISDs, Public Charter Organizations, and Private Schools within DART Service Area
- Board Fare Structure Modification Process



A city street scene with a yellow bus and a yellow text box. The background shows a city street with a yellow bus in the center, a yellow traffic light on the right, and a yellow sign with the text "#HungerActionMonth" and a leaf logo. The scene is overlaid with a semi-transparent yellow filter. A yellow rectangular box is centered on the image, containing the text "Industry Information" in a bold, dark blue font.

Industry Information

Benefits of K-12 Education Pass Programs

STUDENT

- Improve academic performance
- Expand school choice options
- Reduce absenteeism
- Greater access to specialized programs, after-school programs, sports & extracurricular activities

SCHOOL DISTRICT

- Expand mobility options past traditional public-school bus
- Reduce costs
- Invest more in the classroom

DART

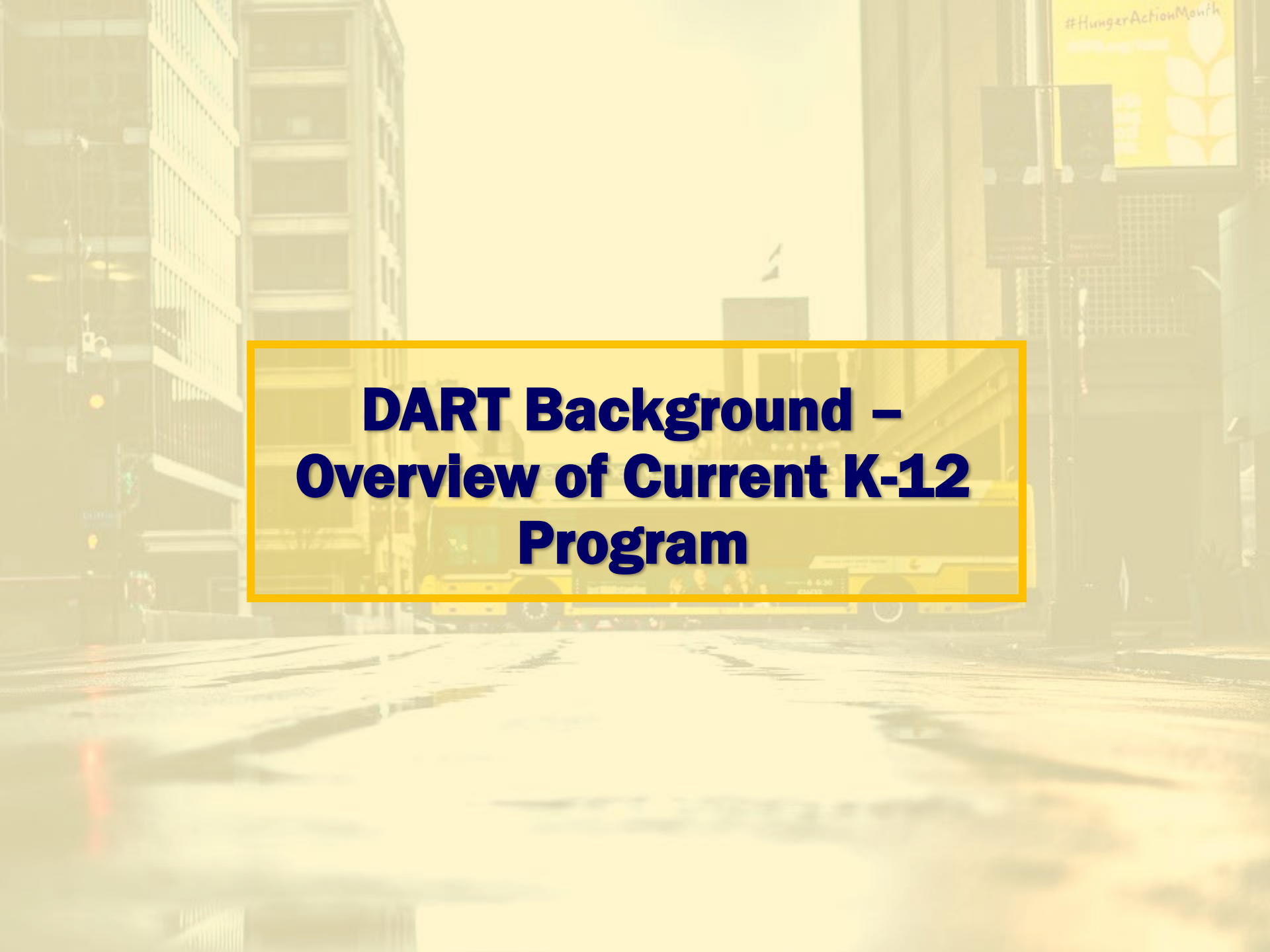
- Reduce environmental impact
- Increase transit ridership
- Establish future ridership base
- Gain Funding



Transit Agency Examples: K-12 Education Pass Programs

Transit Agency	Program/Pass	Discount Percentage	Description	Criteria for Qualification
VIA Metropolitan Transit San Antonio, TX	VIA Semester Pass	50-100%	\$38 for unlimited rides all semester long. Based on the programs of individual schools, students pay as little as \$0 to 50% cost of regular fare rates.	All K-12 students are eligible. High school students must show a school issued ID.
METRO Houston, TX	Student Fare Cards	50%	Students are eligible for a 50% discount.	To qualify you must show proof that you are a student.
Trinity Metro Ft. Worth	Reduced Fare Program	50%	Students pay a reduced rate of \$1 for a one-way ticket or \$2.50 for a one-day ticket.	Youth between the ages of 5 and 19 show a school issued ID.
Capital Metro Austin, TX	"Kids Ride Free"	100%	Students 18 and younger ride free on all Capital Metro Services.	All K-12 students are eligible and must show a valid ID.



A blurred city street scene with a yellow semi-truck in the background and a yellow text box in the foreground. The text box contains the title of the presentation.

DART Background - Overview of Current K-12 Program

Budgeted Amount for Transit Education

- Community Outreach Services, a unit under the Government Relations Department, is responsible for transit education activities.

	FY 2019	FY 2020	FY 2021
Budgeted Amount	\$58,824	\$58,824	\$48,824

Public ISDs, Public Charter Organizations, & Private Schools within DART Service Area

	Public ISDs	Public Charter	Private
Number of Organizations	8	26	107



A city street scene with a yellow bus and a yellow box containing text. The bus has "eye opener" and "duko" written on it. A sign on a building in the background says "#HungerActionMonth".

Fare Structure Modification Process

Board Fare Structure Modification Process

February 8	<ul style="list-style-type: none">• Budget & Finance Committee Briefing
March 8	<ul style="list-style-type: none">• Budget & Finance Committee Call for Public Hearing
March 22	<ul style="list-style-type: none">• Board approval to call the public hearing and establish public hearing date
April 26	<ul style="list-style-type: none">• Hold the public hearing and receive public comments
May 10	<ul style="list-style-type: none">• Budget & Finance Committee Approval of Fare Change
May 24	<ul style="list-style-type: none">• Board majority approval of the fare changes. The proposed fare structure amendment would include a fare equity analysis.

Estimated June 1 effective date

Thank You

