



Briefing on McKinney Urban Transit District Shared-Ride Microtransit Service

LGC Board

January 11, 2022

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Service Planning and Development

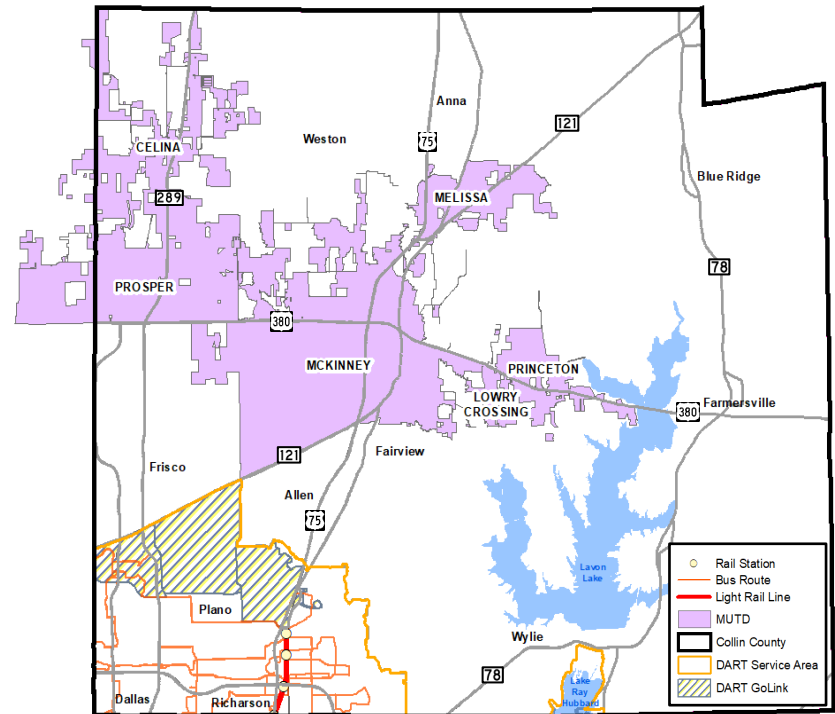


Background

- On September 28, 2021 (Resolution No. 210146), the Board authorized the LGC to execute a three-year Interlocal Agreement (ILA) with MUTD for shared-ride microtransit service
- On September 28, 2021 (Resolution No. 210147), the Board also approved a three-year agreement with Spare Labs, Inc., to be the prime contractor to provide the MUTD service
- MUTD current funding agreement with LGC begins January 2, 2022, and ends December 31, 2024

MUTD Service

- Senior, disabled, and low-income residents in the MUTD area
- Service hours: Weekday 6 am to 8 pm, Saturday and Sunday 8 am to 8 pm, excluding holidays
- \$3 to travel within MUTD area and \$5 to travel between MUTD area and the larger Collin County
- Integrated microtransit service model operated by dedicated service supplemented by non-dedicated shared-ride service
- GoPass mobile application to enhance customer experience and regional connection effectiveness

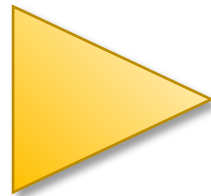


Phased Approach

- 700+ existing program participants
- Mail and Email of notification of new service
- DART.org/CollinCountyTransit
- Trip reservation via 24-hour call center

Smooth Transition

1

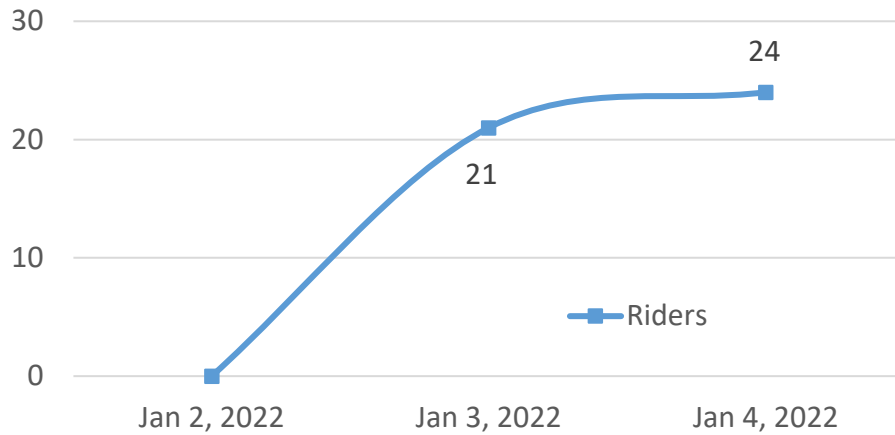


- GoPass Integration as one-stop technology platform
- Non-dedicated Lyft fleet to maximize operational efficiencies
- Intensive marketing and community outreach
- Eligibility portal to enroll new program participants

Service Ramp Up

2

Service Usage



25.4 min.

Median Waiting Time



7.9 mi.

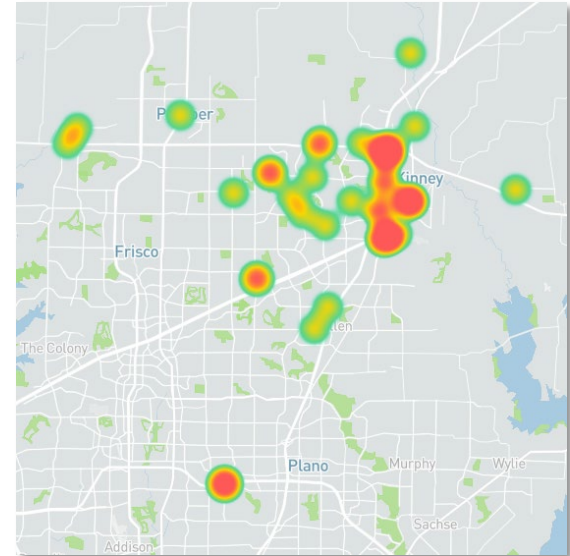
Trip Distance



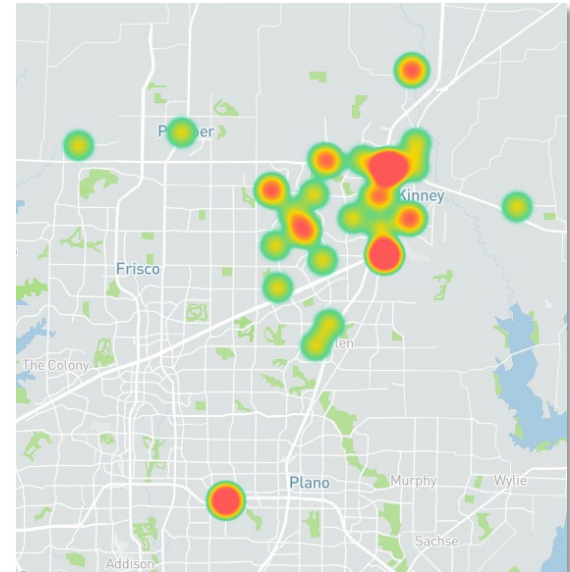
21.1 min.

Travel Time

Top Pick Up Location



Top Drop Off Location



Next Steps

- Continue to monitor service usage, stakeholder and customer feedback
- Prepare for implementation of Phase 2 service ramp up by early Spring 2022





DART.org